

# Hello, I'm Stephen Riley. Nice to meet you.



find me

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My aim is to create immersive brand experiences, both beautiful and inherently useful.

I especially love being hands-on, it communicates my own passion better than any words can.

I am obsessed with technology, and understanding why people do what they do. Success to me is connecting these passions.

## skillset

LEADERSHIP	★★★★☆
IDEATION	★★★★★
RELATIONSHIP BUILDING	★★★★☆
TEACHING	★★★★☆
VISUAL DESIGN	★★★★★
MOTIVATING	★★★★☆
TEAM BUILDING	★★★★☆
PRESENTATION	★★★★☆

## experience

Jan 2011 >

**CREATIVE DIRECTOR,**  
*Draftfcb Chicago*

Driving pervasive experiences for retail clients, with focus on mobile and emerging platforms.

- » Melded mobile strategy and creative ideation on mobile-centric projects for clients like Coke and SC Johnson
- » Continually presented to clients and participated in pitches
- » Constantly transitioned between creative directing and hands-on work; focused on teaching
- » Developed product-based concepts for agency as IP-based initiatives

Aug 2009 > Oct 2010

**CREATIVE DIRECTOR,** *Arc Worldwide*

Developed online campaigns and sites for a number of clients, leading creative teams and presenting concepts to clients.

- » Concepted and produced campaigns and sites, from Photoshop to Flash
- » Oversaw large-scale site redesigns with UI/UX teams, designers and technology
- » Directed several video and photoshoots for online campaigns and landing pages

Nov 2008 > Aug 2009  
**CREATIVE DIR**  
*Element 79*

Dec 2005 > Nov 2008  
**ASSOCIATE CD,**  
*Pixel (Publicis)*

